

LaserInnsbruck 2012

Advances and Controversies in
Laser and Aesthetic Surgery
September 12th - 15th, 2012

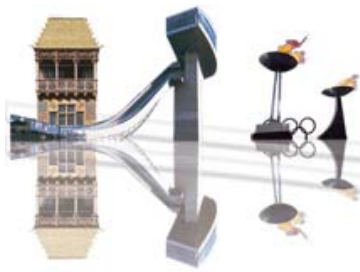


SPONSORSHIP MANUAL

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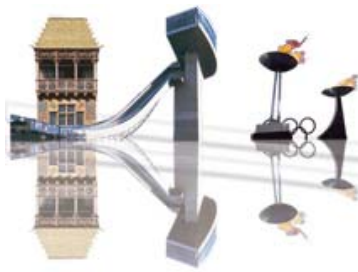




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Invitation

Dear Sir / Madam,

LaserInnsbruck 2012 is the **4th successful continuation** of the biennial three-day conference on Laser and Aesthetic Surgery taking place in **Innsbruck on September 12-15, 2012**. The title of the Conference is **"Advances and Controversies in Laser and Aesthetic Surgery"**. The Conference Venue is the Faculty of Catholic Theology of the University of Innsbruck.

You are invited to support LaserInnsbruck and to contribute to the success of this high-level event **with more than 300 doctors expected – working in aesthetic medicine, dermatology and plastic surgery – from over 45 countries out of 5 continents**. This unique meeting gives you the opportunity to meet a distinguished international faculty of experts and opinion leaders.

The main goal of the conference is to facilitate an open academic discussion and to present both research and products of the field. ***You can present your innovative products in workshops and establish new ties with your customers.***

We offer exhibition areas, the possibility of holding workshops as well as additional sponsorship opportunities.

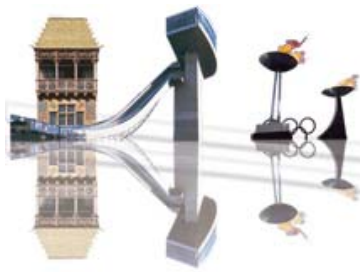
This time we award our sponsors – depending on their contribution to the conference – with "platinum", "gold" and "silver". With a sponsorship volume (excluding taxes) of EUR 12.000 you are presented as a "Platinum-Sponsor", the "Gold-Sponsor" amounts to EUR 8.000 and the "Silver-Sponsor" is reached with EUR 6.000.

Your company is well respected and considered as being one of the biggest in the field of lasers and adjunctive or complementary procedures, which are of great interest to Aesthetics Doctors, Dermatologists and Plastic, Reconstructive & Aesthetic Surgeons. It is for this reason, that we contact you personally, with the view to asking you to consider becoming one of the sponsors and ***take advantage of the opportunity to meet with excellent scientists from around the globe and promote your***

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products & services in the best possible, beneficial way for your company.

You are not only regarded as a sponsor at LaserInnsbruck. ***You are also very welcome to participate in all lectures and the scientific program!***

Please note that all offers are limited. Sponsorship opportunities will be provided on a first-come, first-served basis.

If you have any questions, please do not hesitate to contact us! We are looking forward to welcoming you to LaserInnsbruck 2012.

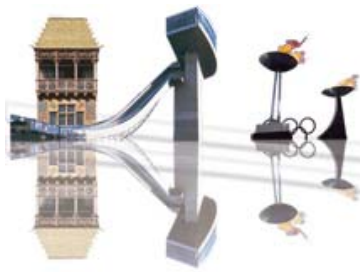
Sincerely yours,

Katharina Russe-Wilflingseder M.D.
Conference President

R. Rox Anderson MD – Boston, USA
Merete Hædersdal MD PhD - Copenhagen, Denmark
Albert J. Nemeth MD – Clearwater, USA
Christopher B. Zachary MD - Irvine, USA
Scientific Committee

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Conference Committees

Conference President

Katharina Russe-Wilflingseder MD – Innsbruck, Austria

Scientific Committee

R. Rox Anderson MD – Boston, USA

Merete Hædersdal MD PhD – Copenhagen, Denmark

Albert J. Nemeth MD – Clearwater, USA

Katharina Russe-Wilflingseder MD – Innsbruck, Austria

Christopher B. Zachary MD – Irvine, USA

Local Organizing Committee

Manfred Herold MD PhD

Elisabeth Russe MD

Katharina Russe-Wilflingseder MD

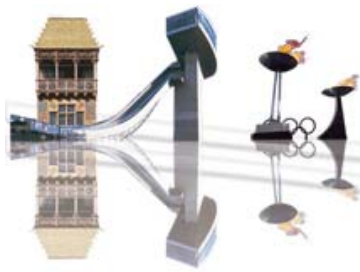
Pre-Conference Course Faculty

- **R. Rox Anderson MD – Boston, USA**
Department of Dermatology, Harvard Medical School, Wellman Center for Photomedicine, Massachusetts General Hospital Boston
- **Mathew M. Avram MD, JD – Boston, USA**
Department of Dermatology, Harvard Medical School, Massachusetts, General Hospital Boston
- **Wolfgang Bäumlér PhD – Regensburg, Germany**
Klinik und Poliklinik für Dermatologie, Universitätsklinikum Regensburg
- **Suzanne L. Kilmer MD – Sacramento, USA**
Laser & Skin Surgery Center of Northern California
- **Serge R. Mordon PhD – Lille, France**
INSERM U703, Université Lille Nord de France
- **Emil A. Tanghetti MD – Sacramento, USA**
Center for Dermatology and Laser Surgery Sacramento
- **Christopher B. Zachary MD – Irvine, USA**
Department of Dermatology, University of California Irvine

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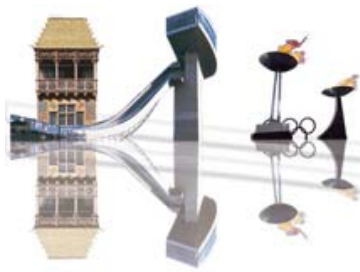


Key Note Speakers

- **R. Rox Anderson MD – Boston, USA**
Department of Dermatology, Harvard Medical School, Wellman Center for Photomedicine, Massachusetts General Hospital Boston
- **Mathew M. Avram MD, JD – Boston, USA**
Department of Dermatology, Harvard Medical School, Massachusetts General Hospital Boston
- **Christine Dierickx MD – Boom, Belgium**
Skin and Laser Center Boom
- **Marita Eisenmann-Klein MD – Regensburg, Germany**
Klinik für Plastische und Ästhetische, Hand- und Wiederherstellungschirurgie
Caritas-Krankenhaus St.Josef Regensburg
- **Merete Hædersdal MD, PhD – Copenhagen, Denmark**
Department of Dermatology, Bispebjerg University Hospital, Copenhagen
- **Suzanne L. Kilmer MD – Sacramento, USA**
Laser & Skin Surgery Center of Northern California
- **Albert J. Nemeth MD – Clearwater, USA**
Advanced Specialized Laser Center Clearwater
- **Katharina Russe-Wilflingseder MD – Innsbruck, Austria**
Plastische Chirurgie und Laserzentrum Innsbruck
- **Emil A. Tanghetti MD – Sacramento, USA**
Center for Dermatology and Laser Surgery Sacramento
- **Christopher B. Zachary MD – Irvine, USA**
Department of Dermatology, University of California Irvine

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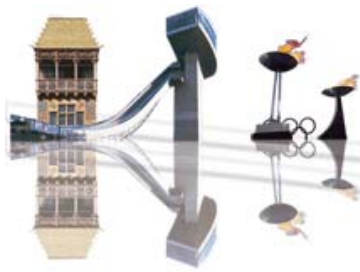


Invited Faculty

- **Wolfgang Bäumlér PhD – Regensburg, Germany**
Klinik und Poliklinik für Dermatologie, Universitätsklinikum Regensburg
- **Thomas Hintringer MD – Linz, Austria**
Abteilung für Plastische, Ästhetische und Rekonstruktive Chirurgie, Krankenhaus der Barmherzigen Schwestern Linz
- **Peter Kaudewitz MD – Munich, Germany**
Klinik und Poliklinik für Dermatologie und Allergologie, Klinikum der Universität München
- **Leonardo Longo MD – Florence, Italy**
Istituto di Laser Medicina Firenze
- **Serge R. Mordon PhD – Lille, France**
INSERM U703, Université Lille Nord de France
- **Uwe Paasch MD – Leipzig, Germany**
Klinik für Dermatologie, Venerologie und Allergologie, Universitätsklinikum Leipzig
- **Alexis Sidoroff MD – Innsbruck, Austria**
Universitätsklinik für Dermatologie und Venerologie, Medizinische Universität Innsbruck
- **Stephan Spendel MD - Graz, Austria**
Klinische Abteilung für Plastische, Ästhetische und Rekonstruktive Chirurgie der Universitätsklinik für Chirurgie, Landeskrankenhaus-Universitätsklinikum Graz
- **Rolf-Markus Szeimies MD – Recklinghausen, Germany**
Klinik für Haut-, Allergie-, Venen- und Umwelterkrankungen, Knappschaftskrankenhaus Recklinghausen
- **Peter Waldenberger MD – Linz, Austria**
Abteilung für Diagnostische und Interventionelle Radiologie, Krankenhaus der Barmherzigen Schwestern Linz
- **Gottfried Wechselberger MD, MSc – Salzburg, Austria**
Abteilung für Plastische und Wiederherstellungschirurgie, Krankenhaus der Barmherzigen Brüder Salzburg

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Preliminary Scientific Program

Wednesday, September 12, 2012

Preconference Courses

09:00 – 12:00 Basic Science and Fundamentals of Lasers

13:00 – 17:00 Laser Safety

Wednesday, September 12, 2012

17:30 – 18:00 Conference Opening and Welcome

Kaiser Leopoldsaal, Chamber Music

18:00 – 18:30 Invited Lecture – Present Status of Laser and Light Sources

Christopher B. Zachary, MBBS, FRCP

Professor and Chair, Department of Dermatology, University of
California, Irvine, USA

19:00 *Welcome Reception in the Exhibit Hall,*

Madonnensaal, Tyrolean "Bretteljause"

Join us to meet colleagues and exhibitors. Make new friends!

Thursday, September 13, 2012

09:00 – 10:30 New Perspectives on Photodynamic Therapy

Acne/ Precancerous Lesions

10:30 – 11:00 *Coffee Break with Exhibitors*

11:00 – 12:30 New Perspectives on Treatment of Vascular Lesions

Hemangiomas/ Port Wine Stains/ Venous Malformations

12:30 – 13:30 *Lunch in the Exhibit Hall*

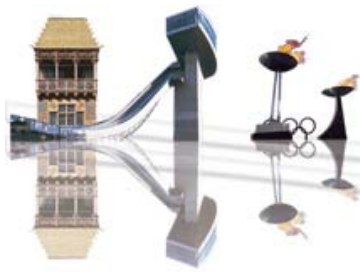
13:30 – 15:00 Advances and Controversies in the Treatment of Scars

Laser vs. Surgery

15:00 – 15:15 *Coffee Break with Exhibitors*

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15:15 – 16:15 Panel – Industry meet Experts
Novel Devices/ What Works/ What Do We Need
16:15 – 16:30 *Coffee Break with Exhibitors*
16:30 – 17:30 Free Communications I
16:30 – 17:30 Workshops by the Industry
15:00 – 18:00 Visit Exhibition
19:30 *Faculty Dinner*
Isserwirt Lans (by personal invitation)

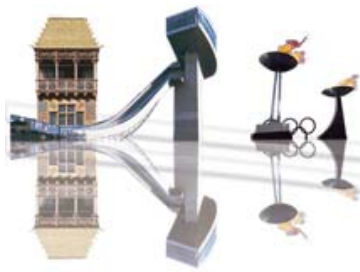
Friday, September 14, 2012

09:00 – 10:30 Advances and Controversies in Resurfacing
Fractional/ Non-Fractional, Ablative/ Non-Ablative,
10:30 – 11:00 *Coffee Break with Exhibitors*
11:00 – 12:30 Advances and Controversies in Skin Tightening
Lasers, Radiofrequency, Ultrasound vs. Surgery
12:30 – 13:30 *Lunch in the Exhibit Hall*
13:30 – 15:00 Advances and Controversies in Soft Tissue Augmentation
Fat or Fillers
15:00 – 15:15 *Coffee Break with Exhibitors*
15:15 – 16:15 Round Table Facial Rejuvenation
Invasive, Non-Invasive, Fat, Injectables
16:15 – 16:30 *Coffee Break with Exhibitors*
16:30 – 17:30 Free Communications II
15:15 – 16:15 Workshops by the Industry
16:30 – 17:30 Workshops by the Industry
15:00 – 18:00 Visit Exhibition

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20:00 *Tyrolean Evening / Conference Dinner*

Barocksaal Hotel Europa

Join us for a memorable, joyous evening of Austrian Hospitality!

Saturday, September 15, 2012

09:00 – 11:00 Advances and Controversies in Body Contouring

Fat & Cellulite - Invasive/Non- Invasive - Hot /Cold

11:00 – 11:30 Coffee Break with Exhibitors

11:30 – 12:00 Invited Lecture – The Future of Laser and Light Sources

R. Rox Anderson

Professor of Dermatology, Harvard Medical School; Director,

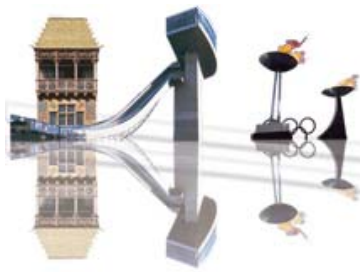
Wellmann Center for Photomedicine Massachusetts General Hospital

Boston, USA

12:00 – 12:15 *Closing & Invitation to LaserInnsbruck 2014*

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General Sponsorship Information

The Organizing Committee is offering to trade companies the opportunity to sponsor the LaserInnsbruck 2012 and to take advantage of this opportunity to promote their products and services.

On the following pages, there are various sponsorship options listed, from which you may select according to the benefits that they offer to your company. Sponsors can choose one alternative separately or a combination of alternatives. In case that a sponsor would like to organize any event before, during or after the conference, the written approval of the Organizing Committee is required. The sponsors will have the opportunity to organize parallel events; however these events are not allowed to take place at the same time with the announced social events of the conference.

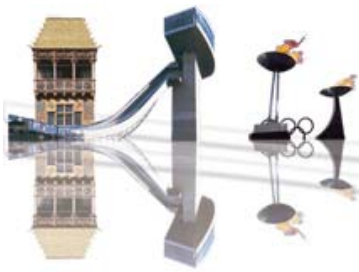
All sponsors will be treated on a "first come – first served" basis and will be mentioned in the Final program and the Book of Abstracts. In addition each sponsor's logo will be placed at all the banners which will be placed behind the panel in the Conference Hall, as well as at the banners which will be placed at the Exhibition Area.

Your contribution will be a key factor to the success of the LaserInnsbruck 2012. Moreover, your kind sponsorship will enhance the overall scientific importance of the Conference. By presenting this manual to you, we really hope that you will take advantage of all the opportunities the alternative sponsorships offer to you, in order to promote your products in the best possible way and also reach a unique scientific audience, consisting of scientists from all over the world in the field of Lasers.

We look forward to working with you and to helping you to achieve all the respective congress goals and objectives.

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Sponsorship Levels

Sponsorship Level	Contribution
Platinum Sponsor	€ 15.000
Gold Sponsor	€ 10.000
Silver Sponsor	€ 8.000

PLATINUM SPONSOR BENEFITS

- Company Satellite Symposium
- Full page advertisement in IPRAS Journal (e-newspaper emailed to 37.000 plastic surgeons all over the world)
- Exhibition Space booking of 12 sq. meters (4m.x 3m.)
- 1 advertisement at the outside back cover of the Final Program
- Promotional material in the conference bag
- Company's logo on conference web site with link to the sponsor's web site
- Company logo on the banners behind the panel in the meeting hall
- Company logo on the banners with all sponsors in the exhibition area
- Company reference as Platinum Sponsor in all conference literature
- 4 Exhibitors Registrations & 3 Invitations to the Conference dinner

GOLD SPONSOR BENEFITS

- Exhibition Space booking of 9 sq. meters (3m.x 3m.)
- 1 inner advertisement at the Final Program
- Promotional material in the conference bag
- Company's logo on conference web site with link to the sponsor's web site
- Company logo on the banners behind the panel in the meeting hall
- Company logo on the banners with all sponsors in the exhibition area
- Company reference as Gold Sponsor in all conference literature
- 3 Exhibitor Registrations & 2 Invitations to the Conference dinner

SILVER SPONSOR BENEFITS

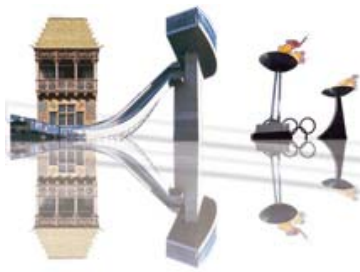
- Exhibition Space booking of 6 sq. meters
- 1 inner advertisement at the Final Program
- Promotional material in the conference bag
- Company's logo on conference web site with a link to sponsor's web site
- Company logo on the banners behind the panel in the meeting hall
- Company logo on the banners with all sponsors in the exhibition area
- Company reference as Silver Sponsor in all conference literature
- 2 Exhibitor Registrations & 2 Invitations to the Conference dinner

Above prices are in Euro (€) and are exclusive of VAT (23%)

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Other Sponsorship Opportunities

Scientific Activities

WORKSHOP

4.500 €

This is a great opportunity to hold an exclusive Workshop within the framework of the LaserInnsbruck 2012.

Price includes:

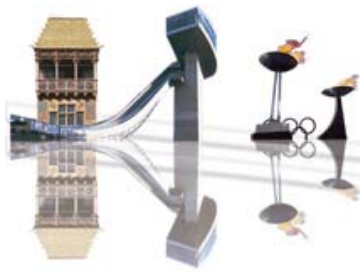
- Hiring of the Workshop room
- Microphones for speakers and audience
- Single projection
- Audiovisual technician
- Use of the Speaker Preview Room
- Publication of the Workshop program at the Final Program and the conference web site.
- Promotional material in the conference bag
- Company logo on the home page of the conference web site with a www – link to the gold sponsor's web site.
- Company logo on the banners behind the panel in the meeting hall
- Company logo on the banners with all sponsors in the exhibition area
- Company reference as Sponsor in all conference literature
- 1 Registration free of charge

Sponsors may publish their own program, abstracts and proceedings*

* The program and the exact time of the Workshop (lectures, topics, title etc) should be approved by the Organizing Committee, which reserves the right to modify the date of the Workshop according to the overall scientific program. The exact time and the date of the Workshop will be reserved on a first – come, first – served basis.

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Printed Material

ADVERTISEMENT IN THE FINAL PROGRAM & INSERT IN THE CONFERENCE BAGS

Full page inside & insert in the Conference Bag **650 €**

Price includes:

- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Meeting Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

Giveaways

CONFERENCE BAGS **2.500 €**

Price includes:

- Exclusive sponsorship rights
- Sponsor's logo on each bag (accepted up to two logos)
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Meeting Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

CONFERENCE NOTEPADS & PENS **1.600 €**

Price includes:

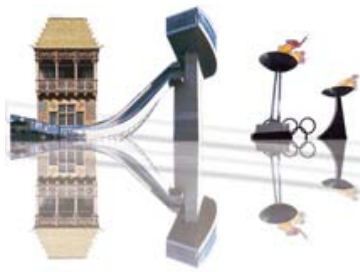
- Exclusive sponsorship rights
- Sponsor's logo on each notepad and pen
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Meeting Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

*** Sponsors can provide notepads and pens with company's logo (400 notepads and 600 pens)**

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CONFERENCE LANYARDS FOR BADGES

1.600 €

Price includes:

- Exclusive sponsorship rights
- Sponsor's logo on each lanyard
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Meeting Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

* Sponsors can provide lanyards with their logo (500 lanyards)

CONFERENCE BAG INSERTS

390 €

The sponsor company's leaflet will be inserted in each conference bag.

Price includes:

- Insertion per leaflet
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Meeting Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

Social Events

CONFERENCE LUNCH & AD IN THE FINAL PROGRAM & INSERT IN THE CONFERENCE BAG

3.000 €

There will be everyday lunch for participants in the Exhibition Hall.

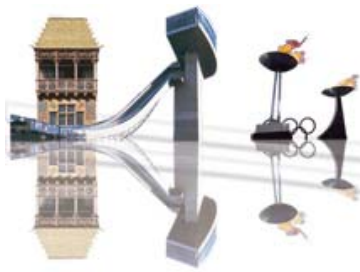
Price includes:

- Sponsor's logo on banner at the Conference lunch buffet
- Sponsor's inner advertisement at the Final Program
- Sponsor's promotional material in the Conference bag
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Meeting Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

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COFFEE BREAK & AD IN THE FINAL PROGRAM & INSERT IN THE CONFERENCE BAG **2.000 €**

There will be coffee breaks every day in the Exhibition Hall.

Price includes:

- Sponsor's logo on banner at coffee break buffet
- Sponsor's inner advertisement at the Final Program
- Sponsor's promotional material in the Conference bag
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Meeting Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

OPENING CEREMONY & WELCOME COCKTAIL **4.000 €**

Price includes:

- Sponsor's name and logo on banners and verbal announcement of the sponsor company by the Conference President at the Opening Ceremony
- Sponsor's inner advertisement at the Final Program
- Sponsor's promotional material in the Conference bag
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Meeting Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

FACULTY DINNER **3.000 €**

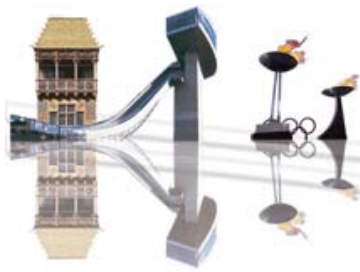
Price includes:

- Sponsor's name and logo on banners and verbal announcement of the sponsor company by the Conference President at the Faculty Dinner
- Sponsor's inner advertisement at the Final Program
- Sponsor's promotional material in the Conference bag
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Meeting Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

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Exhibition

Exhibition Information

The cost of **6 square meter exhibition space is 2.400 €** excluding Greek tax of 23% VAT.

Price includes:

- Exhibition area of 6 sq. m. (3 m. length X 2 m. width)
- Sponsor's promotional material in the Conference's bag
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Meeting Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area
- 1 table, 2 chairs, 1 carpet, 1 220V socket 16A, WLAN internet access, general cleaning fees
- 2 exhibitors registrations including coffee breaks, lunches and opening ceremony

Exhibition Terms

Exhibition booths space is available in units of a minimum of 6 square meters (2x3m). The fee for the space rental excludes booth construction and includes free announcement of the exhibitor company in all conference publications.

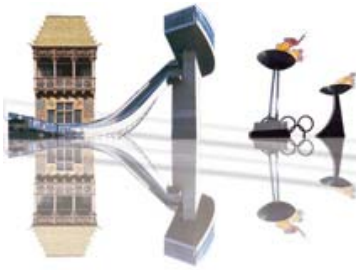
Exhibitors are free to use their own booth material, provided that it fits the booth dimensions, as well as their own booth construction crew. The Conference Secretariat can offer a standard booth construction which will consist of aluminium frame construction, open ceiling with walls of 220 cm height, fascia, and 2 spot per 3 square meters at an extra cost.

Each exhibitor must complete the "Exhibition and Sponsor Interest Form" and send it to the Conference Secretariat. Right afterwards the exhibitor will receive a contract including the floor plan where the exhibition booth will be indicated. **Exhibition space will be provided on a "first come first served" basis.** In case that an exhibitor requests a location that is not available, the exhibition manager from the Conference Secretariat will assign space as close as possible to the preferred location. Exhibitors wishing to avoid being assigned space adjacent to that of a particular competitor should indicate this on their application.

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Exhibition Floor Plan



The conference will take place in the „Kaiser-Leopold-Saal” and the exhibition will be located in the „Madonnen-saal” next to it.

Beverages, coffee and the buffet will be served during the breaks in between the sessions.

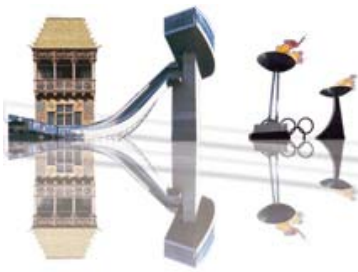
The workshop rooms are located on two floors in the same building.

If you are interested in an exhibition area, place your order as soon as possible: You can choose out of a range of exhibition booths. The booth number will be reserved on a first-come, first-served basis. The current floor plan is a rough draft. Please consult the website for updates!

<http://laserinnsbruck.com>

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Advances and Controversies in
Laser and Aesthetic Surgery
September 12th - 15th, 2012

Exhibition and Sponsor Interest Form

(to be returned to the following address)

Zita Congress & Travel, 1st Km Peanias Markopoulou Av. P.O. Box 155, Zip Code 19002, Peania Attica, Greece, Tel: + 30 2111001780 Fax +30 210 6645176
Email: Gerasimos.kouloumpis@zita-congress.gr

Name of the company.....

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Contact Person Mr/Mrs.....

We are interested in (please check box)

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<input type="checkbox"/> Sponsorship Category		
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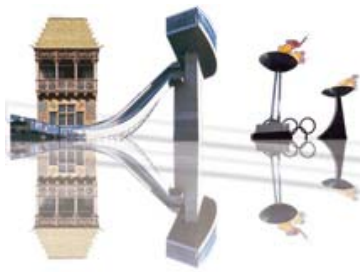
The non - refundable sum or EUR..... representing 50% of the total amount will be paid after the signing of the contract. The undersigned is fully aware of the terms and conditions of the general regulations as enclosed and accepts that he/she will take part in the exhibition.

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LaserInnsbruck 2012

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Contact Details

For further information or questions in regards to becoming a sponsor or / and exhibitor of the **LaserInnsbruck 2012**, please contact the Conference Secretariat



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