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LaserInnsbruck 2014

advances and controversies
in laser and aesthetic surgery

5th International Conference
September 3rd - 6th, 2014

Venue:

Congress Messe Innsbruck
INNSBRUCK, AUSTRIA

INVITATION TO THE INDUSTRY

THE MOST ADVANCED CONFERENCE
ON LASER & AESTHETIC SURGERY

Meet distinguished International Faculty
& Get informed on innovative developments

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for Plastic Reconstructive
& Aesthetic Surgery



European Society
of Plastic, Reconstructive
& Aesthetic Surgery



International Society
of Plastic Regenerative
Surgery



Austrian Society
of Plastic, Reconstructive
& Aesthetic Surgery



Laserzentrum Innsbruck
Russe-Wilflingseder



The Conference is expected to grant
European CME credits
(ECMEC) by the European
Accreditation Council for
Continuing Medical Education
(EACCME)



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Invitation

Dear Sir / Madam,

It is a great honor and my pleasure, as President of the Congress and as Coordinator of the IPRAS Laser Academy to announce our **5th International Conference, LaserInnsbruck 2014**, Advances and Controversies in Laser and Aesthetic Surgery, held in Innsbruck **September 3-6, 2014**. At the same time the biannual conference of the **IPRAS Laser Academy** will take place. The Conference Venue is the Congress MESSE Innsbruck, a brand new, state-of-the-art Conference Center centrally located in Innsbruck.

You are invited to support LaserInnsbruck and to contribute to the success of this high-level event **with more than 250 doctors expected – working in aesthetic medicine, dermatology and plastic surgery – from over 45 countries out of 5 continents**. This unique meeting gives you the opportunity to meet a distinguished international faculty of experts and opinion leaders. **Plastic Surgeons and Dermatologists** are Faculty and Key Note Speakers. The distinguished international faculty of experts will present innovative concepts of laser developments and applications in dermatology, plastic and aesthetic surgery. We will keep our main objective in facilitating an open academic discussion!

Objectives of this Conference are:

- Emphasis on new techniques and technologies, comments on the latest innovations
- Treatment options of different diseases, comparison of procedures, review of diversity and procedures' endpoints
- Discussion of techniques, safety and complications

The Pre-Conference course on "Lasers in Dermatology and Plastic Surgery – basics, indications, safety and complications" and on "Fat Grafting" is added to the program of this highly professional three-day conference.

Workshops offer you the opportunity to discuss the latest devices and clinical applications and to exchange knowledge among experts.

You can present your innovative products in workshops and establish new ties with your customers.

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We offer exhibition areas, the possibility of holding workshops as well as additional sponsorship opportunities.

Your company is well respected and considered as being one of the biggest in the field of lasers and adjunctive or complementary procedures, which are of great interest to Aesthetics Doctors, Dermatologists and Plastic, Reconstructive & Aesthetic Surgeons. It is for this reason, that we contact you personally, with the view to asking you to consider becoming one of the sponsors and **take advantage of the opportunity to meet with excellent scientists from around the globe and promote your products & services in the best possible, beneficial way for your company.**

You are not only regarded as a sponsor at LaserInnsbruck. **You are also very welcome to participate in all lectures and the scientific program!**

Please note that all offers are limited. Sponsorship opportunities will be provided on a first-come, first-served basis.

If you have any questions, please do not hesitate to contact us! We are looking forward to welcoming you to LaserInnsbruck 2012.

Sincerely yours,

Katharina Russe-Wilflingseder MD
Conference President

- R. Rox Anderson MD – Boston, USA
- Marita Eisenmann-Klein MD, PhD – Munich, Germany
- Merete Hædersdal MD, PhD - Copenhagen, Denmark
- Suzanne L. Kilmer MD – Sacramento, USA
- Albert J. Nemeth MD – Clearwater, USA
- Katharina Russe-Wilflingseder MD – Innsbruck, Austria
- Emil A. Tanghetti MD – Sacramento, USA
- Andreas Yiacoumettis MD – Athens, Greece
- Christopher B. Zachary MD - Irvine, USA

Scientific Committee

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Conference Committees & Key Note Speakers

Conference President

Katharina Russe-Wilflingseder MD – Innsbruck, Austria

Scientific Program Committee

- R. Rox Anderson MD – Boston, USA
- Marita Eisenmann-Klein MD, PhD – Munich, Germany
- Merete Hædersdal MD, PhD - Copenhagen, Denmark
- Suzanne L. Kilmer MD – Sacramento, USA
- Albert J. Nemeth MD – Clearwater, USA
- Katharina Russe-Wilflingseder MD – Innsbruck, Austria
- Emil A. Tanghetti MD – Sacramento, USA
- Andreas Yiacooumettis MD – Athens, Greece
- Christopher B. Zachary MD - Irvine, USA

Local Organizing Committee

Elisabeth Russe MD



Key Note Speakers as of October 2013

- **R. Rox Anderson MD – Boston, USA**
 Department of Dermatology, Harvard Medical School, Wellman Center for Photomedicine, Massachusetts General Hospital
- **Marita Eisenmann-Klein MD, PhD – Munich, Germany**
 IPRAS President
 President BAVARIA International Health Association
- **Merete Hædersdal MD, PhD – Copenhagen, Denmark**
 Department of Dermatology, Bispebjerg University Hospital
- **Suzanne L. Kilmer MD – Sacramento, USA**
 Laser & Skin Surgery Center of Northern California

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- **Katharina Russe-Wilflingseder MD – Innsbruck, Austria**
 Plastische Chirurgie und Laserzentrum Innsbruck
- **Emil A. Tanghetti MD – Sacramento, USA**
 Center for Dermatology and Laser Surgery Sacramento
- **Christopher B. Zachary MD – Irvine, USA**
 Department of Dermatology, University of California
- **Andreas Yiacooumettis MD – Athens, Greece**
 Professor Plastic Surgery, Athens

Pre-Conference Course Faculty as of October 2013

“Lasers in Dermatology and Plastic Surgery – Basics, Clinical Applications, Safety and Complications”

4 hours Wednesday 3rd September 2013, 14:00 – 18:00

R. Rox Anderson MD – Boston, USA

Department of Dermatology, Harvard Medical School, Wellman Center for Photomedicine, Massachusetts General Hospital Boston

Merete Hædersdal MD, PhD – Copenhagen, Denmark

Department of Dermatology, Bispebjerg University Hospital, Copenhagen

Suzanne L. Kilmer MD – Sacramento, USA

Laser & Skin Surgery Center of Northern California

Emil A. Tanghetti MD – Sacramento, USA

Center for Dermatology and Laser Surgery Sacramento

Christopher B. Zachary MD – Irvine, USA

Department of Dermatology, University of California Irvine

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Scientific Program Topics

Laser and Surgery – New Perspectives in the Treatment of:

- Body Contouring – Skin, Fat and Cellulite
- Facial Rejuvenation - Skin Tightening
- Fat Grafting
- Picos for Pigment and Beyond
- Pigment Lesions
- Scars
- Skin Cancer
- Vascular Lesions
- What's New?

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General Promotional Opportunities Information

The Organizing Committee is offering to trade companies the opportunity to sponsor the LaserInnsbruck 2014 and to take advantage of this opportunity to promote their products and services.

On the following pages, there are various promotional opportunities options listed, from which you may select according to the benefits that they offer to your company. Sponsors can choose one alternative separately or a combination of alternatives. In case that a sponsor would like to organize any event before, during or after the conference, the written approval of the Organizing Committee is required. The sponsors will have the opportunity to organize parallel events; however these events are not allowed to take place at the same time with the announced social events of the conference.

All sponsors will be treated on a "first come – first served" basis and will be mentioned in the Final program and the Abstracts CD. In addition each sponsor's logo will be placed at all the banners which will be placed in the Conference Hall and Exhibition Area.

Your contribution will be a key factor to the success of the LaserInnsbruck 2014. Moreover, your kind sponsorship will enhance the overall scientific importance of the Conference. By presenting this manual to you, we really hope that you will take advantage of all the opportunities the alternative sponsorships offer to you, in order to promote your products in the best possible way and also reach a unique scientific audience, consisting of scientists from all over the world in the field of Lasers.

We look forward to working with you and to helping you to achieve all the respective congress goals and objectives.

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**Laserzentrum Innsbruck
Russe-Wilflingseder**



**ÖSTERREICHISCHE GESELLSCHAFT FÜR
PLASTISCHE, ÄSTHETISCHE UND
REKONSTRUKTIVE CHIRURGIE**

Promotional Opportunities Levels

Level	Contribution
Platinum Sponsor	€ 15.000
Gold Sponsor	€ 10.000
Silver Sponsor	€ 8.000

PLATINUM SPONSOR BENEFITS

- ✚ Company Satellite Symposium
- ✚ Full page advertisement in IPRAS Journal (e-newspaper emailed to 37.000 plastic surgeons all over the world)
- ✚ Exhibition Space booking of 12 sq. meters (4m.x 3m.)
- ✚ 1 advertisement at the outside back cover of the Final Program
- ✚ Promotional material in the conference bag
- ✚ Company logo on the conference web site with link to the platinum sponsor's web site
- ✚ Company logo on banners in the Conference hall and exhibition area
- ✚ Company reference as Platinum Sponsor in all conference literature
- ✚ 4 Exhibitors Registrations & 4 Invitations to the Conference dinner

GOLD SPONSOR BENEFITS

- ✚ Exhibition Space booking of 9 sq. meters (3m.x 3m.)
- ✚ 1 inner advertisement at the Final Program
- ✚ Promotional material in the conference bag
- ✚ Company logo on the conference web site with link to the gold sponsor's web site
- ✚ Company logo on banners in the Conference hall and exhibition area
- ✚ Company reference as Gold Sponsor in all conference literature
- ✚ 3 Exhibitor Registrations & 3 Invitations to the Conference dinner

SILVER SPONSOR BENEFITS

- ✚ Exhibition Space booking of 6 sq. meters (3m.x 2m.)
- ✚ 1 inner advertisement at the Final Program
- ✚ Promotional material in the conference bag
- ✚ Company logo on the conference web site with link to the silver sponsor's web site
- ✚ Company logo on banners in the Conference hall and exhibition area
- ✚ Company reference as Silver Sponsor in all conference literature
- ✚ 2 Exhibitor Registrations & 2 Invitations to the Conference dinner

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Other Promotional Opportunities

Scientific Activities

WORKSHOP

4.000 €

This is a great opportunity to hold an exclusive Workshop within the framework of the LaserInnsbruck 2014.

Price includes:

- Hiring of the Workshop room
- Microphones for speakers and audience
- Single projection
- Audiovisual technician
- Use of the Speaker Preview Room
- Publication of the Workshop program at the Final Program and the conference web site.
- Promotional material in the conference bag
- Company logo on the home page of the conference web site with a www – link to the gold sponsor’s web site.
- Company logo on the banners behind the panel in the meeting hall
- Company logo on the banners with all sponsors in the exhibition area
- Company reference as Sponsor in all conference literature
- 1 Registration free of charge

Sponsors may publish their own program, abstracts and proceedings*

* The program and the exact time of the Workshop (lectures, topics, title etc) should be approved by the Organizing Committee, which reserves the right to modify the date of the Workshop according to the overall scientific program. The exact time and the date of the Workshop will be reserved on a first – come, first – served basis.

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Printed Material

ADVERTISEMENT IN THE FINAL PROGRAM & INSERT IN THE CONFERENCE BAGS

Full page inside & insert in the Conference Bag **650 €**

Price includes:

- Acknowledgement of the sponsor in the Final Program and Abstracts CD
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on banner with all sponsors in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

Giveaways

CONFERENCE BAGS

2.500 €

Price includes:

- Exclusive sponsorship rights
- Sponsor's logo on each bag (accepted up to two logos)
- Acknowledgement of the sponsor in the Final Program and Abstracts CD
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on banner with all sponsors in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

CONFERENCE NOTEPADS & PENS

1.600 €

Price includes:

- Exclusive sponsorship rights
- Sponsor's logo on each notepad and pen
- Acknowledgement of the sponsor in the Final Program and Abstracts CD
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on banner with all sponsors in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

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CONFERENCE LANYARDS FOR BADGES

1.600 €

Price includes:

- Exclusive sponsorship rights
- Sponsor's logo on each lanyard
- Acknowledgement of the sponsor in the Final Program and Abstracts CD
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on banner with all sponsors in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

CONFERENCE BAG INSERTS

500 €

The sponsor company's leaflet will be inserted in each conference bag.

Price includes:

- Insertion per leaflet
- Acknowledgement of the sponsor in the Final Program and Abstracts CD
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on banner with all sponsors in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

Social Events

COFFEE BREAK & AD IN THE FINAL PROGRAM & INSERT IN THE CONFERENCE BAG

1.500 €

There will be coffee breaks every day in the Exhibition Hall.

Price includes:

- Sponsor's logo on banner at coffee break buffet
- Sponsor's inner advertisement at the Final Program
- Sponsor's promotional material in the Conference bag
- Acknowledgement of the sponsor in the Final Program and Abstracts CD

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- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on banner with all sponsors in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

OPENING CEREMONY & WELCOME COCKTAIL 4.000 €

Price includes:

- Sponsor's name and logo on banners and verbal announcement of the sponsor company by the Conference President at the Opening Ceremony
- Sponsor's inner advertisement at the Final Program
- Sponsor's promotional material in the Conference bag
- Acknowledgement of the sponsor in the Final Program and Abstracts CD
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on banner with all sponsors in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

FACULTY DINNER 3.000 €

Price includes:

- Sponsor's name and logo on banners and verbal announcement of the sponsor company by the Conference President at the Faculty Dinner
- Sponsor's inner advertisement at the Final Program
- Sponsor's promotional material in the Conference bag
- Acknowledgement of the sponsor in the Final Program and Abstracts CD
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on banner with all sponsors in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

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Exhibition

Exhibition Stand

The cost of **6 square meter exhibition space is 3.000 €.**

Price includes:

- Exhibition area of 6 sq. m. (3 m. length X 2 m. width)
- Sponsor's promotional material in the Conference's bag
- Acknowledgement of the sponsor in the Final Program and Abstracts CD
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on banner with all sponsors in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area
- 1 table, 2 chairs, 1 carpet, 1 220V socket 16A, WLAN internet access, general cleaning fees
- 2 exhibitors registrations including coffee breaks, lunches and opening ceremony

Placement of Company banner in Exhibition Area

The cost of **placement of company's banner in Exhibition Area is 1.000 €**

Price includes:

- Placement of Company banner in Exhibition Area
- Sponsor's promotional material in the Conference's bag
- Acknowledgement of the sponsor in the Final Program and Abstracts CD
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on banner with all sponsors in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area

Electricity for stands is 220 V / 10 A / 2.2 for 16 A or 32 A

In case you need extra electricity there will be additional cost

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Exhibition Terms

Exhibition booths space is available in units of a minimum of 6 square meters (2x3m). The fee for the space rental excludes booth construction and includes free announcement of the exhibitor company in all conference publications.

Exhibitors are free to use their own booth material, provided that it fits the booth dimensions, as well as their own booth construction crew. The Conference Secretariat can offer a standard booth construction which will consist of aluminium frame construction, open ceiling with walls of 220 cm height, fascia, and 2 spot per 3 square meters at an extra cost.

Each exhibitor must complete the "Exhibition and Sponsor Interest Form" and send it to the Conference Secretariat. Right afterwards the exhibitor will receive a contract including the floor plan where the exhibition booth will be indicated. **Exhibition space will be provided on a "first come first served" basis.** In case that an exhibitor requests a location that is not available, the exhibition manager from the Conference Secretariat will assign space as close as possible to the preferred location. Exhibitors wishing to avoid being assigned space adjacent to that of a particular competitor should indicate this on their application.

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Exhibition and Sponsor Interest Form
 (to be returned to the following address)
LaserInnsbruck 2014

Tel: +001 847 228 9900 Fax: + 001 847 709 7505
 Email: laserinnsbruck@plasticsurgery.org

Name of the company.....

Address.....

Postal Code..... City/State.....Country.....

Phone.....Fax.....

Email.....

Contact Person Mr/Mrs.....

We are interested in (please check box)

	Fees fbYHŁ	Total in EUR
<input type="checkbox"/> Sponsorship Category		
<input type="checkbox"/>	<input type="checkbox"/> €	<input type="checkbox"/> €
<input type="checkbox"/>	<input type="checkbox"/> €	<input type="checkbox"/> €

<input type="checkbox"/> Selected Sponsorship Options		
1.....	€.....	€.....
2	€.....	€.....
3.....	€.....	€.....

TOTAL AMOUNT IN EURO (€) €.....

The non – refundable sum of EUR..... representing 50% of the total amount will be paid after the signing of the contract. The undersigned is fully aware of the terms and conditions of the general regulations as enclosed and accepts that he/she will take part in the exhibition.

Date-----Name-----Signature-----

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